



Just ASK Publications & Professional Development

invites you to attend a three-day mentoring institute
led by Paula Rutherford, ASK Group Senior Consultant

Mentoring in the 21st Century[®] Institute

**May 5, 6, and 7, 2010
Dallas, Texas**

Just ASK is an approved vendor for the Texas Education
Agency Beginning Teacher Induction Mentoring (BTIM)
Grant Cycles 3 and 4.



Visit our website at www.justaskpublications.com
or call 800-940-5434 for details.

Dallas, Texas

May 5, 6, and 7, 2010

- 9:00 am - 4:00 pm May 5
- 9:00 am - 4:00 pm May 6
- 9:00 am - 1:00 pm May 7

Institute Location

Hilton Anatole
2201 Stemmons Freeway
Dallas, Texas 75207

Cost

- \$450 (Register by April 9, 2010 to receive early bird price of \$425.)
- Price includes continental breakfast, afternoon snacks, and copies of *The 21st Century Mentor's Handbook*, *Why Didn't I Learn This in College?*, and *Mentoring in the 21st Century® Participant's Manual*.

Registration

Four easy ways to register:

- Mail to 209 North Patrick Street, Alexandria, VA 22314
- Email to registrations@justaskpublications.com
- Fax to 703-535-8502
- Call 800-940-5434

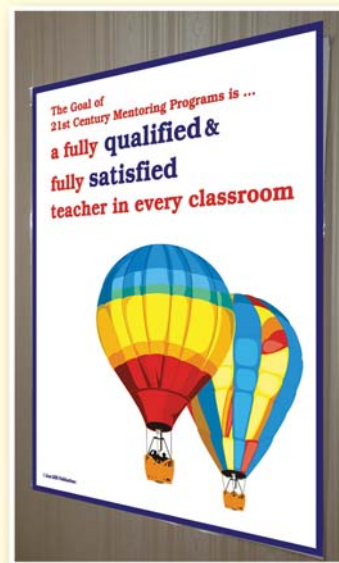
Registration questions: Contact us at registrations@justaskpublications.com or 800-940-5434.

Airport

Dallas/Fort Worth International Airport (DFW) is located approximately 20 minutes from the Hilton Anatole.

Hotel Information

The group rate is \$169.00. Use **Mentoring in the 21st Century® Institute** as code to book room at the group rate. Group rate deadline is April 19, 2010. Make room reservations directly with the Hilton Anatole at 800-955-4281 or through Hilton national reservations at 800-445-8667.



Do you already have the **Mentoring in the 21st Century® Resource Kit**?

If so, when you attend our institutes you will experience first hand how to use the components of the kit in your school or district mentoring program.

Haven't yet purchased the **Mentoring in the 21st Century® Resource Kit**?

Once you experience the institute, you are going to want to order one right away. For ordering information visit www.justaskpublications.com/mrk



Who Should Attend?

This three-day institute is designed for educators responsible for the induction process either as directors of professional development, coordinators of mentoring programs, school administrators, induction coaches, or mentors.

Outcomes

The goal of the **Mentoring in the 21st Century**[®] program is to assist educators in building their capacity for supporting new teachers in ways that help them to be fully qualified and fully satisfied.

- **Fully qualified** means that both new teachers and experienced teachers new to the district can demonstrate competency with the professional performance standards identified by their district and can, therefore, have a significant impact on student learning.
- **Fully satisfied** means that both new teachers and experienced teachers new to the district feel supported, valued, and productive as people and professional educators and, therefore not only stay in the teaching profession but continue to teach in the schools to which they are assigned.

Questions Addressed During the Institute

- Who are the new teachers?
- What are their challenges and concerns?
- What can we do to support new teachers around these challenges and concerns?
- When do these challenges and concerns develop?
- What are formats for mentoring interactions?
- What are our peer observation possibilities?
- What should we be looking for in classrooms?
- What constitutes growth-producing feedback?
- How do we all work together to support new teachers?

About Just ASK Publications & Professional Development

Just ASK Publications & Professional Development is based in Alexandria, Virginia, USA. Established in 1989, Just ASK provides products and professional development opportunities for educators in formats that facilitate a shared understanding and use of best practice in teaching, learning, and leading in classrooms, schools, and districts in the 21st century.

Refund/Cancellation

For cancellation notifications more than 30 days prior to the institute date, you will receive reimbursement for paid registration fees, less a \$25 processing fee. For cancellation notifications less than 30 days prior to the institute date, you will receive a credit for the institute tuition, less the \$25 processing fee. The credit can be applied to future purchases of Just ASK products or future institutes. We recommend substitutions for those who cannot attend. Just ASK reserves the right to cancel. If an event is cancelled, registrants will be reimbursed for registration fees only.

Our free e-newsletter, *Mentoring in the 21st Century*[®], written by Paula Rutherford and Sarah Hartman, provides advice, insights, and suggestions for mentors and induction program coordinators. This newsletter addresses topics such as tips for successful collaborative conversations, challenges and concerns of new teachers, finding the time to mentor, and peer observation possibilities. Sign up at www.justaskpublications.com/newsletters.htm





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Registration Information

Name		
Position/Title		
Address <input type="checkbox"/> Home <input type="checkbox"/> Work		
City	State	Zip
School/Department	School District	
Work Phone	Home Phone	Fax
E-mail		

Date	Institute Location	Fee	Early Bird Fee	Early Bird Deadline
May 5, 6, and 7, 2010	Dallas, Texas	\$450	\$425	April 9, 2010

<input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Check enclosed <input type="checkbox"/> Purchase Order	
Name As It Appears on Card	
Card Number	Expiration Date
Signature	
Purchase Order Number if Applicable	Bill To

Registration

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