

FUND MANAGER EXPRESS

YOUR MOST EFFICIENT PATH TO FUND AUTOMATION

Now there's an easy way to improve the accuracy and insight from your Co-op / MDF program, while simultaneously reducing its administrative burden. Fund Manager Express is configured to accommodate the most common incentive programs and includes all the program best-practice administrative and reporting features you'd expect from CCI's 25-year history. What's more, Fund Manager Express is affordable and can be quickly deployed in as little as two weeks – complete with your partner names and contacts loaded, supporting your program guidelines, and complying with your business processes. Fund Manager Express is a robust FASB, GAAP and SAS 70 Type II compliant solution. Once deployed, you will lower your own administrative overhead, yet benefit from improved reporting, faster claim turn around time, and reduced payment errors—this means better ROI for your Co-op/MDF program overall,

Fund Manager Express is completely flexible and scalable to accommodate your needs as your program changes. You can choose to manage the program yourself through our self-serve model, or use CCI Program Management services to administer the program for you - including compliance auditing, user support, and program payment/redemption services. In addition, because it's based on our popular Fund Manager solution, any of its features may be added to support more complex programs on a global scale.

CCI's Funds Manager Express is part of a comprehensive channel management suite, designed to optimize your incentive strategy throughout the demand chain. Whether supporting one or multiple programs or catering to a preferred partner segment, CCI solutions are configured to address the unique communication and financial controls required for each program or partner tier, while maximizing ROI and efficiencies.

- END-TO-END AUTOMATION OF PRIOR APPROVALS, CLAIMS AND PAYMENTS
- FULL VISIBILITY OF MARKETING ACTIVITIES AND EXPENDITURES
- DISCRETIONARY (MDF) AND ACCRUAL-BASED (CO-OP) PROGRAMS
- FASB AND GAAP COMPLIANT
- CONFIGURATION OPTIONS TO MATCH YOUR BUSINESS RULES
- GEOGRAPHICAL HIERARCHIES TO CONFORM TO YOUR SALES TERRITORIES
- INTERFACE CUSTOMIZATION FOR PROGRAM LOGO, NAME AND TERMINOLOGY
- USER DASHBOARDS
- PAYMENT & REMITTANCE PROCESSING

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BENEFITS INCLUDE:

- Run end-to-end automation of prior approvals, claims and payments to attain full visibility of marketing activities and expenditures for improved ROI - by partner, budget, product and more
- Support either discretionary (MDF) or accrual-based (Co-op) programs, complete with both prior approval and claim forms and approval processes
- Rely on a comprehensive FASB and GAAP compliant solution, with system configuration options conforming to your business rules and industry best practices
- Manage and organize your partner base with geographical hierarchies that conform to your sales territories
- Customize the program interface with program logo, name and terminology
- Easily add custom fields to support your program needs
- Use integrated analytics via user-managed dashboards and a comprehensive list of configurable reports
- Use embedded payment processing to track and expedite partner reimbursement

FULL SERVICE SOLUTIONS FROM CCI PROVIDE EVERYTHING YOU NEED TO MANAGE, MEASURE AND OPTIMIZE YOUR CHANNEL PROGRAMS

ON DEMAND SOFTWARE

CCI applications are SOX, GAAP and FASB compliant and provide multi-tier data security, real-time reporting, branded interface, and multi-lingual/multi-currency capabilities. Applications exchange data real time to provide you with complete information on marketing spend, claims, payments and partners.

PROFESSIONAL SERVICES

CCI Professional Services partners with you throughout the life of your programs, collaborating with you on design, configuration, launch, and ongoing analysis.

PROGRAM MANAGEMENT

CCI provides program management services to support you and your partners, including prior approval management, compliance auditing, payment and fulfillment services and call center support.

The screenshots display the Yohoco MarketBuilder+ web application. The top navigation bar includes: Welcome, Customer Management, Transactions, Reports, SPR, Incentive Mgmt, and General Information. The main content area features a 'Create' section with a 'New Transaction' button and a search bar. Below this is a 'Resources' section with links to Program Guidelines, Training Guide, Training Demo, and FAQs. The interface also shows a 'Plan. Manage. Sell.' banner and a list of program benefits.

Below the main content area, there are several data tables and charts. One table shows 'Top 10 Partners by Total Amount' with columns for Partner, Total Amount, Average Amount, and Percent of Whole. Another table shows 'Top 10 Partners by Total Claim Value' with columns for Partner, Total Claim, Total Amount, Average Amount, and Percent of Whole. There are also pie charts and bar graphs representing data trends.

At the bottom of the interface, there is a footer with the text: SPECTRUM © 2001-2009 CCI All Rights Reserved.

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