

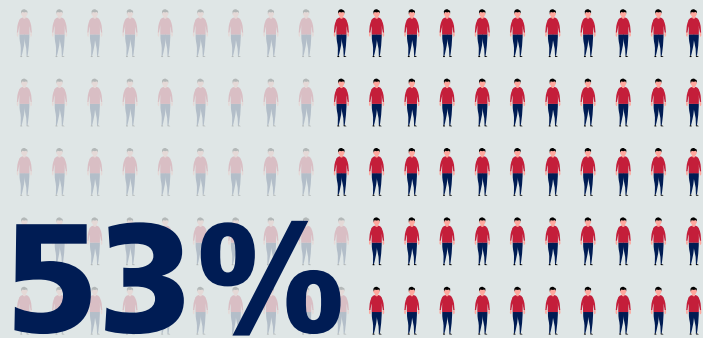
Zooming in on efficiency

Why efficiency matters - the top three challenges for cleaners



Efficiency equals quality

53% believes efficiency is the most important thing when assessing product quality



Key considerations when choosing a supplier



Efficiency barriers

